



Never Give Up: Jack Ma In His Own Words

Jack Ma , Suk Lee (Editor) , Bob Song (Editor)

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Ever since the Alibaba Group went public on September 19, 2014—with an initial public offering of a record-breaking \$25 billion—Jack Ma, the founder and charismatic "spiritual leader" of the e-commerce behemoth, has been making headlines around the world. In 2014, the company's online transactions totaled \$248 billion—more than those of Amazon and eBay combined. The first Chinese entrepreneur to appear on the cover of *Forbes*, Ma is the now the second-richest man in China, with a net worth that is estimated to be north of \$29 billion.

Despite Ma's massive influence in China and in the global tech world, his inspirational rags-to-riches story is relatively unknown to the general American public. *Never Give Up: Jack Ma In His Own Words* is a comprehensive guide to the inner workings of arguably the most prominent figure in the global tech world in the past 20 years—comprised entirely of Ma's own thought-provoking and candid quotes.

When Ma decided to start his first Internet company in 1999, few Chinese people knew what the Internet was. Ma, a former English teacher, knew nothing about coding, and his \$20,000 in startup funds were not made up of investments from venture capitalists but loans from his family. He channeled his startup experience into Alibaba, a group of websites that allows businesses and people to connect in order to buy and sell products (similar to eBay and Amazon) while also collecting advertising revenue (similar to Google). By some measures, Alibaba is now the largest e-commerce site in the world.

In this book, more than 200 quotes on business values, innovation, entrepreneurship, competition, management, teamwork, life, and more provide an intimate and direct look into the mind of this modern business icon and philanthropist. Many of these quotes are translated directly from the Chinese press and interviews. For readers who do not read Chinese and have no other access to these materials, this book provides invaluable insight into the mind of one of the world's most successful business magnates.

Never Give Up: Jack Ma In His Own Words Details

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From Reader Review Never Give Up: Jack Ma In His Own Words for online ebook

David says

Short read but packed with information about how Jack Ma started Alibaba and grew it into a multi-billion dollar company in China that connects manufacturers with retail companies around the world. He shares his company philosophy and strategies. Interesting but similar to how many other companies operate.

Ala'a Alhazani says

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Lee Yen Pheng says

Good insights into the maverick's thoughts..

Divyen Mistry says

Well coordinated and written piece of work. This guy is defiantly an inspiration.
His quotes are spoken not like a lifelong genius, but as someone who is down to earth and out to make the world a better place and for that I respect his humbleness. Great read.

Jack says

the enlargement of knowledge via Never Give Up is amazing to me, it influence passion about the business and to acquire theoretical and practical deals it perform the good job.
The way Jack Ma try again and again is the passion we all possess in ourselves, we just need to realize what we are missing and it shows the missing point through his lively experience.

Prashant Negi says

Amazing book. It can motivate the least passionate person also.

Hanadi Falki says

Some interesting and really motivating quotes from this humble billionaire. His outlook of life should definitely be shared. A good collection :-)

Sukru Haskan says

Great collection of Jack Ma's inspirational quotes.

Cara says

Most of Jack Ma's quotes express his uniquely witty personality. He is very humble in his work and puts his customers and employees above him. It is because of this humility (coupled with hard work and perseverance) that attracted the monumental success in Alibaba. The book's editors deserve much credit for sourcing and translating these quotes, especially those that are told towards a Chinese audience.

Majed says

Not good at all. Only numbers and stocks things.

Novrianti says

A compilation of Jack Ma's quotes that reflect his overall mission/vision of his company and personal life. Readable but you start seeing the similarities across all the different topics, it'll be better to read other books on Jack Ma's struggle and process of becoming one of the most influential individual than to re-read repeats of his quotes. Overall, still a pretty good insight on his values!

Abolfazl Fattahی says

doctor_vamps says

It just take one day for me to finished this entire book because he was so motivating for every person who thought they didn't have anything in their life.

He thought every persons out there with his speech and I could see clearly how he maintaining his life, his business, his customers and everything with his words.

He do make a very good leader in this new era :) Worth to read, p

Kristy Likeskaleidoscopes says

Well categorised book of quotes by Jack Ma. Concise, inspiring, humane words. A wise man.

3stars for a quick go-to book for any day that's deserving of shelf space. Not 5 stars because it's too short to make an impact and it's just a compilation of his words.

Mahmood Saeed says

It's better to watch his videos on youtube than reading this without logic sequence.
