



Experiencing MIS

David M. Kroenke

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Christopher says

Guh.

This a Business School book and the need to be on-the-make just oozes from every page. "What's your Competitive Advantage" one sidebar says. Another talks about "Grabbing a Ride on the Bulldozer of Creative Destruction".

I have issues with the class I'm in this quarter, but this book, with it's clip-art smarmyness just really rubbed me the wrong way.
