



# **The Difference You Make: Changing Your World Through the Impact of Your Influence**

*James D. Denney , Pat Williams*

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Every one of us has influence, whether we realize it or not. In everything we say and do, we are influencing those around us. What if we became more aware, more intentional, and more strategic about our own influence? Well, we might just change the world.

True influence, says Pat Williams, isn't about getting what you want--it's about serving others. Using personal stories from his own life and the lives of others, Williams shows readers the difference between influence and manipulation, how to influence others through both words and deeds, and ultimately how to change the world for the better, one relationship at a time.

This book will inspire readers to build a positive legacy in the lives of others and take the role of influencer to heart. Each chapter includes questions and ideas for personal reflection and practical application, and can be used to guide group discussions as well. Includes a foreword by Joe Girardi, manager of the New York Yankees.

## The Difference You Make: Changing Your World Through the Impact of Your Influence Details

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**Diane Snyder says**

This book was really inspirational. Makes you think about what is important in life. How you want to influence the life of your kids etc. I highly recommend this book.

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**Deanna says**

Pat Williams uses his experiences with cancer and his career to show us how each of us can make a difference in the lives of others. He provides though provoking questions at the end of each chapter that makes you reach inside yourself and see what experiences you have that relate to the chapter. Williams provides each of us the initiative to be good influencers to those around us and stand firm in our beliefs. We are all influencers regardless of whether or not we want the responsibility. It is how we use our influence that matters. We should always remember to “pay forward” and be the best influencer we can be. This means that if we have had bad influencers in our lives, we should strive all the more to rescue others from that situation and show a positive influence in their lives. The more good we spread, the better we can help steer others in the right direction.

Disclaimer: I received this book from [www.bookfun.org](http://www.bookfun.org) in exchange for a fair and honest review.

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