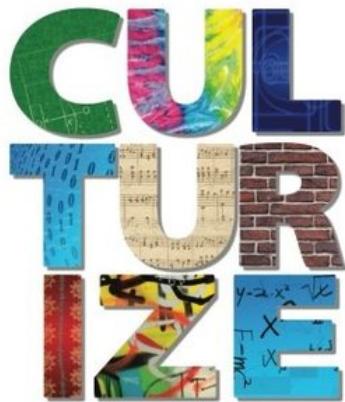


Foreword by Salome Thomas-EL



Every Student. Every Day. Whatever It Takes.

Jimmy Casas

Culturize: Every Student. Every Day. Whatever It Takes.

Jimmy Casas

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Culturize: Every Student. Every Day. Whatever It Takes.

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Culturize: Every Student. Every Day. Whatever It Takes. Jimmy Casas

Eradicate Average!

CULTURIZE Your School.

Average schools don't inspire greatness—and greatness is what our world needs if we are going to produce world-changing learners.

In *Culturize*, author and education leader Jimmy Casas shares insights into what it takes to cultivate a community of learners who embody the innately human traits our world desperately needs, such as kindness, honesty, and compassion. His stories reveal how these “soft skills” can be honed while meeting and exceeding academic standards of twenty-first-century learning. You’ll learn...

- * How to reach those who seem unreachable
- * What to do when students disengage or drop out of school
- * How to ensure your learners feel cared for and empowered
- * How to create an environment where all learners are challenged and inspired to be their best

“Jimmy Casas guides readers to understand that school culture must be a daily focal point for all school leaders.”

—Beverly Hutton, Ed.D., Deputy Executive Director, National Association of Secondary School Principals (NASSP)

“No matter your title or profession, page after page of this book will inspire you.”

—Kayla Delzer, CEO, Top Dog Teaching Inc.

“Read this book to culturize your school and to live your excellence—every day.”

—Thomas C. Murray, Director of Innovation, Future Ready Schools

Culturize: Every Student. Every Day. Whatever It Takes. Details

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From Reader Review Culturize: Every Student. Every Day. Whatever It Takes. for online ebook

Devin Schoening says

Jimmy's passion shines through in this great book about creating amazing school culture. Culture is so vitally important to the success of any organization. Jimmy shares stories, strategies and experiences to help any teacher or administrator create the kind of transformational culture all schools deserve.

Stacia Hang says

Every person who serves in schools should read this book! I mean every person (paraprofessionals, secretaries, superintendents, teachers, counselors, cafeteria staff, etc...)! You will be motivated to provide a nurturing, positive, and meaningful school climate for students and colleagues. Do not hesitate...Culturize!

Kim Straub says

Professionally as a teacher, I have always believed in the 3 R's - Relationships, Relationships, Relationships. What Casas discusses in his book dovetails with what was said in my EDU 588 class last week. It is a shame that the teacher evaluation system and the "testing-our-children" endlessly mandates are at the opposite ends of the spectrum from what this book presents from the author's many years of experience and what research supports in regards to learning.

Attention Politicians: quit abusing teachers and learners with your opinion-riddled rhetoric and "only-out-to-get-the-vote" educational policies and laws that give the government free reign to ransom (rob) the school districts in regards to funding.

Nicole Means says

Regardless of our title--administrator, teacher, instructional coach, or supportive staff--we are all leaders charged with providing the best environment for all students. Working in schools can take its toll especially when bouts of doubt make us question whether or not we are truly making a difference. Our most important job is to champion for our students and forge connections with our students. Although we may not see the immediate results of how much love and time we invest in our students, our dedication will ultimately pay off--maybe not today or tomorrow, but somewhere down the line, our students will reap the benefits if we consistently maintain high expectations for ALL our students. Every child deserves to be part of an environment that expects the best; settling for anything less is unacceptable. Whether a teacher has been teaching for 1 year or 30 years, "Culturize" should be mandatory reading for anyone working in the field of education.

Donalyn says

Some great ideas here. Primarily for administrators, but useful to teachers, too.

Lawrence M Wolpe says

S great read!

As a new administrator this was a great book that underscores the importance of establishing and maintaining positive relationships with students, staff, colleagues and the entire school community.

Jessica says

This is a must read for all educators, no matter your role! This book is written with such voice, that it feels like I'm sitting in the room. Jimmy writes with such passion to affirm the hard work you are doing and to reinspire the work you have yet to do.

Amy says

What a great book! This has filled me with so much excitement! It has great reminders of why we are the profession of teaching and challenged me in many areas of which I need growth! Relationships with students, parents, and colleagues matter! Communication is essential. In short your vibe attracts your tribe!

Christine Fitzgerald says

I really like how this book gave me the strategies I could use tomorrow in my classroom. Jimmy speaks from the heart and that means a lot when you are a teacher who sometimes questions if you are doing a job that is right for you. I have read many professional books however this one will stick with me because it comes straight from the heart.

Trina R. says

I love Jimmy's passion and am inspired by his love for all students. He gives simple, practical ideas that can easily be implemented to create learning environments that serve all students. He is very empathetic and stresses the importance of not giving up ever on any student.

Sarah Ketchum says

Great, quick read full of encouragement for teachers and administrators who are looking for some new strategies to boost morale or trying to avoid burn-out. While a bit repetitive at times it drives home the importance of our job as educators and provides practical tips for “culturizing” our schools.

Angie Miller says

This book has a solid message: remain positive and work hard for every student. I can get behind that. But, the actual experience of reading this book is not entirely motivational. The writing is really lazy in many parts it cannot afford to be. As an English teacher, I was constantly thinking, "Where is your source?" Casas makes a lot of exciting claims, but fails to back them up with research, even though there are numerous writers that he could be citing. For example, Cal Dweck's work on mindset and Brene Brown's work on vulnerability. He missed so many opportunities to strengthen his arguments! To me, it slashed his credibility and my investment in his message.

Kaitlyn Haley says

Great read

This book left me inspired and motivated as so many of the #TLAP books have. But it also gave me a sense of calm and time to reflect on my own growth as an educator. A wonderful reminder to embrace the passions and find what makes teaching such a wonderful life.

Anne says

I read this book as part of a summer PD offered by my school district. Personally, I really struggled with his writing style. Also, the parts of the book that resonated with me most were ideas by people other than the author. Were there parts that made me think, yes- were there parts that felt repetitive- yes.

Ryan Huels says

Quality book

Fun read but could have used more applicable strategies that practicing leaders can implement in their own buildings to create the quality culture Jimmy describes throughout the book
