



The Complete Guide to Article Writing: How to Write Successful Articles for Online and Print Markets

Naveed Saleh

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The world of journalism is changing rapidly, and the modern journalist needs more than a basic knowledge of article writing to navigate it. *The Complete Guide to Article Writing* provides a compass for freelancers and students of journalism looking to write successfully on a wide variety of topics and for many different markets -both in print and online. From researching and interviewing to writing features, reviews, news articles, opinion pieces, and even blog posts, this one-stop guide will illuminate the intricacies of article writing so you can produce entertaining, informative, and salable articles.

- Learn how to write coherently, cohesively, and concisely.
- Choose the proper structure for the article you want to write.
- Weave narrative and fact seamlessly into your pieces.
- Develop your freelance platform with the latest in social media outlets.
- Pitch your ideas like a pro.
- Develop a professional relationship with editors.
- And much more!

Modern journalism can be a treacherous terrain, but with *The Complete Guide to Article Writing* as your companion, you'll not only survive the journey -you'll be able to write pieces that inform, entertain, inspire, delight- and sell!

The Complete Guide to Article Writing: How to Write Successful Articles for Online and Print Markets Details

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Beth Wagner says

Great and easy to follow guide on how to improve your writing skills. I was very happy I picked this up- very relevant information.

Joyce Hertzoff says

The book was chock full of good advice on writing for online and print publications. Some of the information was out-of-date, which is to be expected in the fast-changing publishing world, but I still learned a lot. Writers don't just write articles. They have to research on the topic but also research publishers. They have to pitch what they've written and develop a relationship with the publishers of the magazines they write for. And they have to have a presence online. Saleh even goes into contracts. As a fiction writer and occasional writer of articles, this was a helpful book.

Latasha says

Shockingly useful information. Will buy it so I can keep it on my shelf for reference.

Maria Kapetanios says

Excellent Guide! It has very straightforward instructions and insightful advice. I have already recommended this read to a quite a few writers I am acquainted with.

Beverly J. Harvey says

Better than I expected it would be...

Nicholas Seders says

I'm in my second year of professional writing and journalism. After 15 months of writing news pieces and features on a daily basis, I wanted to brush up on some of my techniques and find fresh ideas. While sitting in Barnes & Noble (working on an article), I decided to browse the Publishing section for a helpful resource; I saw this book sitting on the shelf, and decided - since it was published by WD - to take a look.

Naveed Saleh did an excellent job providing the sort of information for which I was looking! In fact, though some of the material was review, there was a treasure trove of tips, techniques, and insights that I have never encountered. After finishing the book, I realized that I had gleaned more helpful information from this text than I did in any of the formal Journalism or Media courses I have taken (as an English Lit undergrad student).

Definitely a great resource for amateurs and experts alike.

Kevin Sabo says

Well written and highly informative book.

Alia Makki says

Distracted writing.

Chiara Situmorang says

A 3.5 rounded down.

I thought it would be a good idea for me to borrow this book when I saw it on a shelf in the library since I was doing a class on media writing. So I set out to read this book casually, just a few pages every day when I had time, and I definitely came out of it with more knowledge about article writing than I did before (which, admittedly, was not much).

I didn't read this book in order or cover to cover. Rather, I read the chapters that were relevant to me at the time according to the assignments I had from my class and went from there. Even so, it worked for me, and **it was easy to understand and make sense of the content even if you didn't read in order.**

This book had plenty of insight into the industry's way of doing things, expert advice, technical and theoretical methods, so **if you're looking to deepen your knowledge of journalistic practices, this book is a good place to start. Unfortunately, if you already have some basic knowledge of the subject and you're looking for expert tips and tricks to further your career in journalism, this book will not suffice.** The Complete Guide to Article Writing is more of an introduction to new writers who are beginning to think of entering the field. As a result, it contains more of the basic techniques, etiquette, and advice that you can get from a bit of research or an introductory media class.

K. says

Stumbled across this book and was delighted by what I found. There is so much information packed into this book, and it is organized extremely well. It is a must read for anyone who is trying to get their work published. I have recommended it to several people and have received great feedback.

