



## How to Write Great Blog Posts that Engage Readers

*Steve Scott*

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REVEALED: How to Write "A-List" Blog Posts and Build an Audience of Raving Fans

Booklet Length: 7596 Words

What's the secret to blogging success? It all starts with the content you create. You see, it's impossible to build a profitable blog if you're NOT providing value to visitors.

In "How to Write Great Blog Posts that Engage Readers" you'll get a simple system for writing blog posts that readers love!

Take Your Blog to the NEXT Level...

Once upon a time, blogging was a platform for sharing your thoughts with the world. Now it has become a big business. You can't write about yourself and expect to make money.

What you need to do is create content in a strategic way where you're building a business.

Always remember this:

Most people read blogs for selfish reasons. Their loyalty largely depends on how much value you provide. They may "like" you, but they'll stop reading the moment you stop publishing great content.

Your goal is to always answer the "what's in it for me?" question that people have about your website.

What you'll get with this booklet is a proven recipe for publishing great posts on a regular basis. You won't just learn how to write the occasional "one hit wonder." Instead you'll discover a method for cranking out great articles on a weekly basis.

Follow the 5-Step Compelling Content Action Plan

"How to Write Great Blog Posts that Engage Readers" details a proven strategy for building a rock-solid publishing plan.

Inside this booklet you'll discover:

19 Compelling Blog Post Ideas

5 Steps to an Actionable Blog Post Schedule

12 Elements of Engaging Blog Posts

How to Improve the Quality of Your Blog Content

## 9 "Must Read" Content Creation Resources

You can write great blog posts! Just follow this blueprint and you'll learn how to do it.

### **How to Write Great Blog Posts that Engage Readers Details**

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Author : Steve Scott

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# **From Reader Review How to Write Great Blog Posts that Engage Readers for online ebook**

## **Rose Andrews says**

Super helpful! I have this one saved on my Kindle so I can go through each idea one by one. Thank you SO much to the author for writing a book that really explains the concept of blogging as a means of helping others. Definitely a good resource.

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## **Zachary Guthrie says**

### **Great starting point**

A short read to get your feet wet into blogging for readership ( and hopefully money). Enjoyed reading this short guide.

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## **Annie says**

This is a useful little guide for creating a blog. Even if you're doing it for fun, you may want to create a publishing schedule and collect data on your posts (like unique page views, social media shares, and comments). This helps you keep track of your posts, topics, and reader engagement. As you identify a pattern in what readers like to see, you can improve your writing and selection of topics.

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## **Brigitta Moon says**

### **Lots of good tips**

This is a short book that is packed with good information. No weeding through unneeded filler. Just information you can use.

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## **Dawn Lennon says**

Even though I have been blogging for three years, Steve Scott's ebooklet was a concise, practical, helpful, and reinforcing guide that provided useful tips I plan to use. He offers a list of 19 options for blog post types along with title examples, a scheduling approach for those who need tools to stay disciplined, excellent tips for writing readable posts, and a number of blog enrichment tools. This booklet is one in a series and for 99 cents you can't go wrong. There is a bit more pitching of his other ebooks than I would have liked, but that's how you can offer information at such an affordable price. I read it twice and even took notes. I also wanted to study his format as I have an interest in trying my hand at an ebook or two of my own.

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## **Angela Lambkin says**

### **How and what work goes into writing successful blogs!**

I liked the way the author has shared all thing principles for having a successful. log and then recapping at the end of what is the most important tips and helps as well as resources on the web to go to,etc. I would recommend this for anyone who endeavors to make his or her blog be so successful. For all of these points I brought up to help the potential buyer know what's all involved in this ebook so they will know if this will answer their questions or not so I am giving it five stars. I received this ebook for free and in return now for this info here is my honest review.

Great work Steve! By Angela

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## **Yolanda Ferguson says**

### **Steve**

While overall ebook was easy to read and packed with tons of information. For me there was no follow through on how to create this content. I'm blogger in field of millions and while I think my blog is different in reality it's just like the others. I got this book in hopes of was more of an how to in laymans terms.

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## **Angelina Teneva says**

Overall good, it does give practical ideas for introducing some structure to blogging, and that in a concise way, too

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## **reneee srch says**

What a fantastic book! One of the best tools for blogging that I've read to date. I highly recommend this book to anyone who has a blog or is thinking of starting one.

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## **Liam says**

### **Basic but**

The information was very basic and not very detailed but that is to be expected with a theory something pages book

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## **Steven says**

Recommended introductory resource to structure and turn your content ideas into a successful, manageable, ongoing blog.

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## **Jenna says**

### **Good ideas to increase post effectiveness geared toward existing bloggers**

This book had a lot of good ideas for systematically turning out solid content. Geared for those with existing blogs, it is still a good read for those starting out to ensure solid content from day one.

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## **Gisela Hausmann says**

To state this upfront, the question "how to write great blog posts" is not being answered in this booklet, the author merely suggests ways "how to market your blog post" while marketing his own material to you, the reader.

"How to write great blog posts that engage the reader" is just one more book of the thousands which are written by the same scheme:

- 1) The reader can get a free gift. (Nothing in life is free)
- 2) The author points out that with this gift he is giving away "some of my most guarded secrets" (How can these secrets be guarded when by time you download this free gift, thousands of others have already received it. This is nothing but an attempt to get your email address, so you can be pestered with more sales pitches.)
- 3) The words "blogging is big business" and "ANYONE can do it" are being thrown around. That in itself is a ridiculous thought. Surely you remember at least half a dozen kids in your high school classes who could not write one great sounding sentence much less a blog.
- 4) The author tells that his own 570 blogs have generated 345,000+ visitors.  $345,134 : 570 = 605$  unique visitors to each blog. This number does not sound that impressive.

Eventually the author addresses his title question - very vaguely:

"All you have to do is to think what people want and then create a collection of information that fills the need."

Yeah, wouldn't we all?

Steve Scott's booklet continues to list a ton of steps, pitches, suggestions for pitches, and other facts, but nothing you haven't heard before, or could find out from others experts. His writing is interrupted by links to his website, which strongly suggests that this might be one way how he gets "unique visitors" to his blog.

There is absolutely nothing revolutionary or new in this booklet. It is a massive attempt to get the reader to submit his email address at the author's (and presumably affiliates') websites, most likely to be used for sales pitches. I did not submit my own.

**Carrie Daws says**

A great resource and quick read. The author makes it simple to take notes on his suggestions, make checklists for yourself, and get busy writing blog posts.

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**Cyrus says**

**Another quick read that is full of valuable information**

Steve knows how to put out useful information and pack it into a quick guide. If you are a blogger, or want to be a blogger, and you need some tips on creating a steady stream of good blog posts, this guide is for you.

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