

A collage of images representing various aspects of business and finance. It includes a handshake over a document, a bull (symbolizing the stock market), a ladybug (symbolizing a bug or error), a coffee cup (symbolizing a meeting or idea), and various charts and graphs (symbolizing data analysis).

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Business Mathematics

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BUSINESS MATHEMATICS, 12/e teaches business math with a strong focus on current issues, real companies, and realistic business scenarios. It covers the full spectrum of basic business math, placing every concept in context with relevant examples. Each chapter begins with an actual company case study that is carried through with examples and exercises. Two realistic cases conclude each chapter, helping students integrate key concepts with real business math challenges. Data and graphs are incorporated throughout. New coverage in this edition includes: the global financial crisis and globalization; personal and government debt; personal savings; and inventory tracking. More examples are provided, and this edition has been edited for greater clarity and simplicity.

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