



Profited

Lacey Black

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One night. Let go. Be free.

Even at an early age, Reid Hunter's future was already planned out. Though he was groomed to become successor of the family business, he quickly discovered his destiny wasn't through his family's legacy, but to build his own empire. His plan: takeover Vegas, one building at a time. Known as a hard, no-nonsense man, inside the boardroom and out, Reid isn't prepared when he comes face to face with a woman from his past. The only one with the ability to make him question everything he stands for.

Raising a child is hard. Raising a child as a young, single mother is downright difficult. Yet Dani Whitley has managed to put herself through college, purchase her own home, and raise the unexpected, but greatly adored son she created while in college, after one night with a gorgeous stranger. Knowing nothing but his first name, Dani has managed to push all thought of Reid out of her mind until one day, nine years later, she is forced to face the man himself. Ruthless and callous, Reid Hunter is nothing like the young man she met at that music festival all those years ago. Yet Dani is still drawn to him, more than she was before.

Sin. Money. Success. Profits. That's the foundation of Las Vegas. But what happens when one day you realize that it's not enough? When the greatest thing you could profit is bigger and better than money: love.

Profited Details

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Author : Lacey Black

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From Reader Review Profited for online ebook

Kristin ~ Book Lovers Obsession says

Profited is book 2 in the Bound Together series and follows Reid Hunter and Dani Whitley.

Reid and Dani met at a concert just after Reid had finished college. One amazing night together was all they had, but the effects of the night stayed with both of them for years to come. Dani always promised that if she ever found Reid, she would tell him her secret. She just never expected to actually find the man.

8 years later, Dani sees the man that gave her her son. She never knew Reid's last name so she was shocked to find out that he is Reid Hunter of Hunter Enterprises. The LOADED Reid Hunter. The man that was a complete jerk to her in his office. The man who is nothing the man she spent one amazing night with.

Reid never wanted the family life. He had a crappy childhood and never had any desire to put another child through that. He was content being the business man. Being the guy on top of the world. He had just signed the deal that would make him virtually untouchable when Dani walked back into his life.

How does Reid react to Dani's secret? Can Dani trust Reid with her heart? Is Reid worthy of her trust and love?

I LOVED this book!! When I finished Carly and Blake's book and found out Reid's was next I was super excited and Lacey did not disappoint at all. Highly recommend it! Can't wait for Luke's story!!

SueBee★bring me an alpha!★ says

COVERGASM!

Stand-alone book 2

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✿ Author sign-up: <https://goo.gl/uUUetK>

Dawn says

omg amazing !!! Loved it

Lacey Black says

Finishing up edits now! I can't wait to share Reid's story! <3

Jacquie says

So, it took me a couple of days to let my emotions settle after reading this book in order to write a (somewhat) coherent review. Having said that...Good gravy and a bag of rocks!!!! This book is INCREDIBLE!!!!

We met Reid Hunter in Submerged (Bound Together #1) He was Carly's cold, imperious, humorless boss who, quite frankly, was a dick to most people! But my opinion of Reid has certainly changed after reading Profited!

When Reid meets Dani at a country music festival on his last weekend of freedom before he has to settle down in the "family business" as dictated by his onerous father, he has one night of unbelievable passion with her (and let me say that Lacey writes HOT sex scenes ;)and in the morning, she's gone!

Fast forward 9 years, and Dani finally discovers who Reid is, and tries to tell him about the son he fathered that night, but he very rudely and abruptly dismisses her! At this point, you really HATE Reid for being a cold, insensitive bastard and wish all kinds of physical harm to him (most of which involve the parts he used to get her pregnant!) As you learn more about what happens in the ensuing years since they met, the emotions you feel are heartbreakingly devastating and yes, you eventually fall head-over-heels in love with Reid and Dani!!

I absolutely adored this book and STILL can't believe some of the twists and my emotions are STILL all over the place! All I can say is...Lacey Black has done it again and even though I say this with every one of her books, THIS is my very favorite book to date!! A 5++++ Star rating, a MUST READ!!!

Jos says

4 Solid Stars

OK, so this is the second book in the series and as much as I liked it a lot, I really enjoyed the first book more! Reid and Dani were great characters BUT yeah, my love still wavers over Blake and Carly still.

Reid was very hard to truly connect with for me. He just had such a wall up and yet at times such as 37% into the story the damn burst and out came my tears. There were some truly heartfelt moments and yes he was always at the forefront of those tearful and yet beautiful moments. I loved his inner thoughts on both Dani and especially his son, they were so damn sweet. He was just a very hard character to fully connect with. I loved Dani BUT the ending of the story, she was a bit too forward for my h preferences as well. All in all, it was still a very good story especially of the side characters/stories.

There were just a few things I didn't care for in this story. For instance they years of separation, that's not my personal thing in my romance novels, I simply hate it. Sorry, I tend to shy away from the many years of separation between the H and the h because it does nothing for me but books like this one that had my interest peaked does tend to get me to branch out. I am glad I did but again, it just didn't live up to my expectations and it didn't quite live up to the first book considering it was a slightly similar backstory.

I still love all of the secondary characters, they certainly add another level to these stories. I not only can't wait for Luke and tara's stories BUT hope to get a story on Dani's sister now as well:) Yes, I will be following this great group of characters in the future!

Annamaria says

Five Amazing Stars! Dani and Reid met at a country music festival eight years ago and had a one night stand. They both ended up wishing there would have been more. Now we fast forward eight years, Dani and Reid will meet again but both of them have secrets that they will have to tell. What will happen when they each find out the secrets? Will they finally reunite or will the secrets separate them forever? Wow! This book truly kept me on the edge of my seat with all the twists and turns! This story is well written and I loved the characters, their chemistry was fantastic! I have a book hangover from this book and I will definitely reread it! This is the second book in the Bound Together Series and can be read as a stand-alone novel. Highly recommend it!

I received this book as an ARC for an honest review. This book was read and reviewed by Annamaria for Alpha Book Club.

Plot: 5

Chemistry: 5

Pacing: 5

Ending: 5

Character Development: 5

Teresa says

I will start by admitting that I didn't even read the synopsis of this book when I requested the ARC. I just knew that I've enjoyed other Lacey Black books so that was enough for me.

As I began reading, I thought "Oh no! We're doing the one night stand resulting in pregnancy thing again!" [NOTE: Had I read the synopsis I would've known this.] But as I kept reading I found that I couldn't put it down. The story was so good, with characters that I quickly fell in love with.

You can read my full review here: <http://wp.me/p18bP3-2IX>

Lori says

3.5 stars

Joanne T says

I'm wrong. I will be the first to admit.

When Lacey first discussed that she wanted to write a new series (WHAT? Something other than Rivers Edge? Say it ain't so!!!), and she wanted the central focus to be on the “a magical one night stand that produces a baby, however the fathers don't find out until later, much later – like after said baby is born”, I was skeptical. Oooh so skeptical.

I mean seriously, how many variations of the ‘one night stand/surprise pregnancy’ can there honestly be? How many different reasons could you have to love’em and leave’em?

Lacey pulled it off swimmingly when she released Submerged, the first book in the Bound Together trilogy. But let's face it, if you've read the book, you know that Blake and Carly's daughter is a little bit over a year old when Blake finds out. Yes time was lost while Blake was undercover, but Natalia will likely not suffer because she met her Dad while still in her formative years.

But in Profited, we get Reid's story. You might remember him as Carly's stiff, powerful and might I say, money hungry boss in Submerged. He's also the older brother to Tara, Carly's best friend.

So sticking with the theme, naturally he has a one night stand, but this whopper happens nine years earlier. Yup, Reid was just a baby himself, fresh from college and ready to take over the world. So why not have that last hoorah?

Fast forward nine years, and well, SURPRISE! On the day that he closes the most lucrative and life-altering business deal, who walks into the office but that hot woman from the music festival nearly a decade earlier, Dani.

I'll stop right there, because in reality, I don't want to summarize the story – I haven't given you anything more than what is contained in the synopsis. I will however say that: I love pricks. I love jerks. But it takes a special kind of asshat for me to divide my attention between loving and hating him.

There were moments where Reid Hunter should have been hung on a clothesline by his gonads, but there were more moments where I just wanted to wrap my arms around him and pat his back while saying “there, there. It will be ok.” I forgave over and over. Thankfully, so did Dani.

Let's just say, I'm no longer skeptical. Profited is nothing like Submerged.

True to Ms. Black's objective, you'll get an unaware baby daddy. You'll also catch a little update on previously introduced characters. I can even guarantee that in true Lacey Black style, the resolution for this couple following the climax of the story will provide you with that much sought after HEA, the one you were yearning for throughout the story.

But what this author absolutely excels at, is the EPIC epilogue. You get to the end of her books, and have a smile on your face. You proceed to the epilogue and that smile has transformed into a cosmic shit-eating grin.

Now, Lacey, I do have one recommendation for this series, and hopefully you can make the necessary changes if it hasn't already occurred in Luke's book.

It's about Carly's mom, and Dani's dad. Make it so.

Danielle says

5 STARS!

Profited is the second book in Lacey Black's Bound Together series, and I've been anxiously awaiting this book since we were introduced to a brooding, cold and closed-off Reid in the first book of this series, *Submerged*.

"I'll never forget this night. This moment. This woman.

Having just graduated college, Reid Hunter has this one summer to travel before he settles into the corporate life he's been groomed for since birth. On his final weekend of freedom, he heads to Arizona with his friends for a music festival. It's there that he meets a woman named Dani, and his whole world is thrown off its axis.

"Something magical happened that night we shared a tent.

Dani and Reid share an amazing night together, but when Reid wakes the next morning, she is gone. He didn't get her last name or her number, and unbeknownst to them both, Dani leaves with more than just the memories of that night. With no other choice, Reid leaves Arizona to head back to Vegas, where he's set to start working for the family casino empire.

"I never wanted this. I still don't know if I can handle it. But I know that turning around and walking away will be the greatest mistake of my life.

Fast forward eight years later, and Dani is now living in Vegas with her family when she sees Reid's picture in the paper. She promised herself long ago that if she ever had the opportunity to see him one more time, she'd take it. She works up the courage to pay a visit to Reid, and completely taken by surprise, Reid doesn't react well to seeing her again. Dani, stunned and hurt by his reaction, leaves quickly without saying her piece.

"I'm holding on tight to what could be, and I don't want to let go."

It doesn't take Reid long to track Dani down, but this time it's him who gets the surprise of a lifetime. Spending time with Dani, getting to know her, Reid gets a glimpse of a life he thought he never wanted, but now can't imagine living without. Unfortunately, though, wheels were in motion before Dani reappeared in his life, and it's not so easy for Reid to get out from under his obligations. Will he be able to renegotiate the terms of one agreement to land the biggest deal of his life?

I really loved this book. Reid was so uptight in *Submerged*, and while he definitely could be cold here, he had his reasons. The heat between Dani and Reid was obvious from their first meeting, and eight years apart did nothing to cool that down at all. Lacey really peeled back Reid's layers, and as he was forced to examine his life and himself, he really endeared himself to me.

I loved everything about *Profited* - it was well developed and fast moving and so, so sexy. I felt Dani's heartbreak and Reid's desperation, and Lacey did a fabulous job portraying the emotion of those moments. I laughed, I cried, my heart filled with hope, and it broke as Lacey's words guided me through the roller-coaster of feels in this book!

As a fan of Lacey Black's since the beginning, I've loved everything she's written. This book was fantastic, and I am very anxious for the next book in this series! Great job, Lacey!

** An ARC has been provided by the author with the understanding that I will review honestly. I have pre-ordered and will purchase this book for my digital collection.*

Sandra Shipman ~ Two Book Pushers says

I have read all of Lacey's books and have loved each and every one of them! They all have humor, heat, love, and some twists. I met Reid in *Submerged* as Carly's boss, and he was not exactly the lovely type...

Eight years. It's been eight years since that night. The night Reid let the only woman to make him want more. More than just a quick fuck. He knew from the moment he saw her but he let her slip through his fingers. That was his first regret when it came to Dani. And for Dani, well...she is reminded daily of the man she walked away from. His gray eyes look at her everyday except they are not his, they are their son's. She never got his last name that night but soon she will realize how close he really is...

In the last eight years Reid has made a name for himself in Las Vegas. He is powerful, wealthy, and a playboy with a cold heart. He doesn't do relationships. He doesn't want children. His work is in passion and he will do what it takes to keep it that way. Does he still think of Dani? Yes! He has tried to stop thinking about their one night together but he can't. She was the only one to make him nervous. To let him think he wasn't a cold bastard. So, when she shows back up in his life out of blue he doesn't know what to expect. What would she want from him? Why is she here now? And why was his such an asshole to her? He knows why...he just signed a deal with the devil.

Reid and Dani still feel the heat between them but now there is more at stake. Reid has a son. And to say he is shocked by the news is an understatement. He doesn't know what to do with an eight year old. And what about Dani? He wants her more than ever but he has to decide if this is what he wants. As they all get to know each other, he grows more and more in love with the thought of being a family but can he have it all? His business has always been his priority and he knows that is what Dani is afraid of. She is scared he will walk away. She can lose him but their son can't. It would break his heart. Can she trust that he won't leave when it gets to hard? Reid has to decide what is more important to him. His business or Dani and Ryan?

I love Dani! She is a kick ass mom that loves her son and wants nothing more than for him to have a happy life. She will protect him. Love him. And never let him go. And then there is Reid. He has his moments of naughtiness, sweetness, and weakness but he also has those moments when I want to smack him. He is new at this. He will make mistakes like all of us do. But can Dani forgive him? She has more than herself to think about. And speaking of Ryan, that kids awesome!! Together, they all make a pretty kick ass team.

Overall...I loved this story! Single parents finding love again always gets to me. And when you add in the second chance romance into the mix, it's even better! It's a sexy, sweet, heartbreak, beautiful and fun read.

I laughed, cried, and got hot and bothered. The perfect mix!

Quotes:

This is the smile that I've been dreaming about for most of my adult life.

"Stop sexually assaulting me with your eyes or I'm never going to make it through this afternoon without tasting you," he whispers against my ear, his breath tickling the shell of my ear.

"Even better. Let's go with your idea," he says with a wicked grin.

Lisa says

Profited is the 2nd stand-alone novel in Lacey Black's Bound Together series, and was just as page-turning as the first book (Submerged)!

Reid Hunter & Dani Whitley cross paths one fateful night 8 years ago at a country music festival, only exchanging first names. Despite both of them agreeing on this one night together, Reid wakes up the next morning, regretful that Dani is gone with no way for him to reach her.

"There's something about the way she kisses; like I'm the very air she breathes."

Fast-forward 8 years to the present, with Dani finally learning more about the one man she has never forgotten...specifically his name. The angst and anticipation of Reid and Dani reuniting was the first thing that had me turning the pages, but then the reader gets hints to Reid possibly hiding a secret that could affect his relationship with Dani. I don't put spoilers in my reviews, but suffice it to say that this book had a plot twist I didn't see coming!

"Dani is right where she belongs, wrapped against my body. In my arms. And in my heart. I only wish I was capable of giving it away. Because when push comes to shove, I'm going to be the asshole who breaks her heart when I walk away."

I have adored each and every book that Lacey Black has published so far, but this book has solidified this series as having ALL THE FEELS for me! It was sexy and well-paced. There were moments I was on the edge of my seat, and moments where I had my hand on my mouth, gasping out loud (looking like a spaz to my husband). ;) All of the characters were endearing, giving us several possibilities for future books that I will promptly devour.

This is a stand-alone that you must read! You don't need to read the first book in the series to fall in love with this one. And you WILL fall in love!

Michelle says

This book was FANTASTIC. I loved this book. It was a steamy, panty dropping, and riveting. This book grabs you and just takes you for a great ride with well developed characters who I instantly loved. Reid and

Dani meet and have a one night stand and then sadly go on with their lives. But that one night that changes EVERYTHING. Eight years later unknown to either of them they're both living in Sin City. Can they find a happily ever after or are they destined for sad and lonely lives.

Sharon says

OMG I have to go back and read book 1. This story was so well written! It starts out with Reid meeting Dani at a big country weekend show. She's alone having been abandoned by her boyfriend. He takes her under her wing and promises to show her a good time and boy do they! One night they share when he wakes in the morning she's gone. Fast forward 8 years she's a teacher living in Vegas with her sister and her dad close by/ They are helping her raise her son Ryan, he's going to be 8 years old soon! Her sister meets a guy at the casino she works at and she tells her sister about him and sees his picture in the paper and shows Dani and she freezes, it's him OMG it's Reid. She has to tell him about his son, so she goes to his office and he's mean to her and ride, she leaves without telling him about Ryan. Reid can't believe his eyes it's Dani, he's thought about her all this time and the first time he sees her he's rude, what the heck he needs to find her, Steven who is like a father to him helps him out and he shows up at her school, Ryan comes in the room and he can't believe his eyes it's his clone, his son!

Can these two get past old wounds and be together or will they just co exist and raise their son and raise their son? Will a deal he made with the devil himself ruin his only chance at happiness? Read this book to find out!

Lacey wrote a great story, I couldn't put it down if I could give it more than 5 stars this would get tons!
