



Television Production Handbook

Herbert Zettl

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Thousands of students have learned the basics of television production techniques with Herbert Zettl's pace-setting, best-selling Television Production Handbook. In this Sixth Edition, you'll learn about the latest equipment and techniques that are changing the face of the industry. Whether you're a novice or have prior exposure to television production, you'll find this handbook's two-tier organization helpful in directing you to topic coverage that's appropriate for your level of knowledge.

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Visual Communication textbook.
