



The Carpenter: A Story About the Greatest Success Strategies of All

Jon Gordon , Kenneth H. Blanchard (Foreword)

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Bestselling author Jon Gordon returns with his most inspiring book yet—filled with powerful lessons and the greatest success strategies of all.

Michael wakes up in the hospital with a bandage on his head and fear in his heart. The stress of building a growing business, with his wife Sarah, caused him to collapse while on a morning jog. When Michael finds out the man who saved his life is a Carpenter he visits him and quickly learns that he is more than just a Carpenter; he is also a builder of lives, careers, people, and teams.

As the Carpenter shares his wisdom, Michael attempts to save his business in the face of adversity, rejection, fear, and failure. Along the way he learns that there's no such thing as an overnight success but there are timeless principles to help you stand out, excel, and make an impact on people and the world.

Drawing upon his work with countless leaders, sales people, professional and college sports teams, non-profit organizations and schools, Jon Gordon shares an entertaining and enlightening story that will inspire you to build a better life, career, and team with the greatest success strategies of all.

If you are ready to create your masterpiece, read *The Carpenter* and begin the building process today.

The Carpenter: A Story About the Greatest Success Strategies of All Details

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Matt B. Perkins says

Incredibly hard NOT to be inspired by this short but powerful story. Approaching one's work and life like a craftsman, the element of CARING about every detail, pouring love into it all, choosing love over fear....this can sound daunting and exhausting, which can result in self-discouragement and overwhelm. But what this book does is explain how and why love and caring and serving others actually energizes you, not drains you. Empty the well and it will refill tenfold. Loved this book.

Bharath Ramakrishnan says

This is a cute little book which exudes a very genuine feel good sentiment. It is written as a story. A carpenter who saves a life and teaches about his success principles. The "Love - Serve - Care" philosophy is outlined in simple terms. There are good short stories and anecdotes to support the principles. Certain aspects are elaborated including the need for living by love and not fear, talking to yourself rather than listening, having a focus to serve others one at a time and importance of sharing success.

This is a small, simple and genuine book which is worth a read, though it is simplistic and may not offer too many new things. It would have been good if there were more stories and anecdotes.

Blair says

The Carpenter was a very quick self help book I picked up after reading a review. It was a simple read that helped me get focused on a few things I'd like to do to make 2015 a great year.....at work and at home.

Simple, solid advice.

Todd McGlinchey says

A great fable to help reinforce great principles of leadership and positivity. The website from this book helped me remember these great principles. Another great story by Jon Gordon.

Cameron says

Good self-help book, Love, Serve, and Care??? Share??, Quick easy read, flows really well but not sure if I am going to read any of his other books

Sebastián Valencia Navarro says

Simplemente un libro para reflexionar sobre el camino que estamos transitando en nuestra vida y la forma como enfrentamos los retos que se presentan cada día. Un libro recomendado a todos los que quieren amar, servir, cuidar.

C. Spencer Reynolds says

Another brilliant work by Jon Gordon

I have read every book Jon has published and I am a real fan! In this book Jon really brings his storytelling skills to an intricate level in this charming real-world feeling story that you can see with your mind. The Carpenter is a wise soul that shares wisdom in useable practical ways, and you can use them the same day you read them. I love books that give you tools that work in everyday situations, not in just a one-off way to do something a bit different, this book delivered that beautifully.

I ordered several of the wood hearts to share with executives at my office, and purchased additional copies of the book to share with them as well. I printed several of the posters from the website to put up in my office and other public spots in the office, and love these creative tools to continue the learning from the book into future days and weeks ahead. I know installing the "Love Serve Care" model within our company culture will add value for years to come! Thanks for the inspiration again Jon!!!

Stephanie says

While Gordon isn't a master novelist....so many repetitive phrases and words...he is a master of incredible messaging. This is a book that I couldn't help but mark up all over. If you ever need encouraging tidbits and strategies to improve your life, I'd highly recommend a Jon Gordon book. "The Carpenter" will forever remind me to Love, Serve, and Care.

Juan Chavez says

Awesome book. I am a big fan of Jon Gordon. Yes, there are short stories and they can be repetitive but the message and the quotes are great! highly recommend. Some of my favorite quotes are:

- 1 - How you see the world. Determines how the world sees you
- 2 - To build a masterpiece you must design it. Same with life. Too many people go through life living by chance but when you live by design and know the life you want to create you are able to create a masterpiece instead of a piece of junk.
- 3 - Once you design your masterpiece you must be a craftsman in your approach to life and work.
- 4 - When you see the good, look for the good and expect the good, you find the good and the good finds you.
- 5 - It is great to have a mission statement but it is pointless unless your team is on a mission
- 6 - Don't focus on winning a championship, focus on becoming a champion
- 7 - I am not a human being having a spiritual experience. I am a spiritual being having a human experience.

Huyen says

Sách d? ??c, thu?c dòng sách phát tri?n b?n thân xen l?n trong 1 câu chuy?n có b? c?c rõ ràng nh?ng ??u ??u, ko có nhi?u ?i?m nh?n,cho ta c?m xúc tích c?c.

Ta ngh? gì ta s? tr? thành ?i?u ?ó. Cách ta nhìn th? gì?i s? quy?t ??nh th? gì?i mà ta nhìn và quy?t ??nh cách th? gì?i nhìn ta. Vì v?y ch?ng có gì là ko th? v?i 1 ng??i có lòng tin và quy?t chí. Xuyên su?t câu chuy?n v? lên 1 con ???ng th?c s? ?? ??t t?i s? v? ??i, h?nh phúc viên mãn. Con ???ng ?ó ph?i có tình yêu + s? ph?c v? + s? t?n tâm.

Love - là yêu t?t c? và không s? gì c?. Hãy d?n tình yêu vào công vi?c mình làm và nh?ng ng??i mình ti?p xúc, b?ng 1 s? cam k?t yêu th??ng trong m?i kho?nh kh?c, hoàn c?nh. Ko ch? yêu nh?ng lúc suôn s?, thành công, mà yêu c? nh?ng lúc x?u xí, th?t b?i.

Serve - là làm vi?c ko n? hà, ??n ?o. T?t nhiên ta s? m?t ?i th? gì ?ó c?a b?n thân: th?i gian, s?c l?c, ti?n b?c, tình c?m... nh?ng v? tr? công b?ng s? g?i l?i ta nh?ng ?i?u t?t ??p nh? ta ?ã g?i vào v? tr?. Ta thành công ch? khi ta giúp ???c khách hàng thành công.

Care - là cho ?i nhi?u h?n k? v?ng c?a ??i tác. Hãy luôn giành th?i gian ?? khi?n ai ?ó c?m th?y ??c bi?t. Hãy quan tâm t?i t?ng chi ti?t, t?ng c?m xúc c?a nh?ng ng??i xung quanh trong t?ng kho?nh kh?c.

Hãy yêu th??ng, ph?c v?, t?n tâm, t?o ra s? khác bi?t trong m?i kho?nh kh?c, cho m?i ng??i, m?i m?i qua h?. T?t c? nh?ng ?i?u v? ??i ??u t?n th?i gian. N?u thành công ??n ch?p nhóang ta s? ko k?p tôi rèn nh?ng ??c tính c?n thi?t ?? duy trì thành công ?ích th?c. Khó kh?n, th?t b?i, chi?n th?ng, thành t?u ??u là 1 ph?n c?a con ???ng thành công.

Jess Fulton says

I can't think of one person that would not benefit from reading this book. The lessons go much deeper than building a successful business. The steps are simple, clear and precise. The author truly believes in condensing the information, less is oh-so-much more. The book deals with values and morals without preaching from a pedestal.

There is a thread of a story line that keeps the reader engaged while the Carpenter shares his secrets of crafting ones life into a masterpiece.

Stace says

This is a great, little book.

My favorite quote:

"“I know that I’m not a human being having a spiritual experience. I’m a spiritual being having a human experience. While I have a body, it is my soul and spirit that power me. Artists create from the depths of their souls. An artist is moved by the spirit. I know who I am, and I know the power that moves me to create.”

I love Jon Gordon's book and weekly newsletters! They always motivate and inspire!

Matt Manney says

Powerful allegory to overcome stress, business, and failure.

Some great quotes,

“Love works to build something. Fear worries of losing something.”

Why did I love this book?

Quick read and the story framework to communicate the lessons and principles as Jon does is easy to consume. Simple but powerful.

Who is this book for?

Leaders, owners, people who want to do more than just exist and stay in a rut. People looking for encouragement and inspiration.

Who is this book not for?

If you're looking for very specific detailed strategies to implement, not here. There are guidelines and lessons to employ but nothing like “step one: write a note, step two: analyze your profits every two days, step three: take a client to a burrito shop for lunch on Tuesday.”

My favorite part of the book?

How Jon weaves stats, anecdotes, quotes, and info into the story line. For example he talks about a tribe of runners who were cut off from civilization and would run 40 miles a day to get food, pass on info, etc. the older the got the stronger, faster, and greater endurance they had.

Great solid read. I love Jon's work.

Alicia says

The only reason I managed to get through this book is that at just over 120 pages, it is mercifully short. Already I knew what I was getting into when the "carpenter" was named J. Emanuele, a clear reference to Jesus Christ. The message of love, serve and care is wonderful and we should live by these principles because it is a good way to be, not so that you can have a successful business.

Christopher says

I have mixed feelings on this book. There are some really good ideas in it, but the style wasn't my favorite, and it felt like it could have used some firmer editing. It had something of a self-published feel to it, lacking polish.

The style of the book is to take some lessons and principles that can theoretically be applied to life and business, and present them as a fable-type story. This gives it a very inspirational "feel good" style story, but with little in the way of practical advice or structure. I expect that most people will enjoy reading the book, and feel better after reading it, but I'm not sure it will actually help most people improve anything.

Maybe it's just not a style that clicks with me. I prefer books in this genre to mix more practical, useful, hard information along with the anecdotes that can help expand on the principles. Books that are all story with no exposition leave me feeling more entertained than educated. It reminded me strongly of *The Phoenix Project: A Novel About IT, DevOps, and Helping Your Business Win* in style, and I felt the same way about that book. Entertaining, perhaps a little inspiring, but ultimately of limited practical value.

Note, this book contains a pretty overt Christian vibe to it (as might be guessed by the title). Not a big deal to me, except that it felt a little clumsy and ham-fisted; like the author thought himself to be so very clever with it. I just wanted to mention it because some people can be sensitive to religious overtones.
