



Business Ethics: Ethical Decision Making & Cases

O.C. Ferrell , John P. Fraedrich , Ferrell William

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Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs - - helping your students see how ethics can be integrated into key strategic business decisions. This edition has been completely revised to include coverage of new legislation affecting business ethics, the most up-to-date examples, the best practices of high-profile organizations, and 20 new or updated original cases. Available with MindTap online teaching and learning tools for the first time, BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, gives your students an abundance of opportunities to master text material through hands-on application.

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From Reader Review Business Ethics: Ethical Decision Making & Cases for online ebook

Jen Jenson says

I really enjoy my text books! I don't know if there was a big movement to improve the required reading material for higher education, or if it just progressed with time, or I'm just more interested... Regardless I'm not complaining! I though the book was set up very well and held my interest, provided great points, learning objectives and offers a great applicable case studies that help you more fully understand the points.

Ahsan Asif says

fvsdfdfdfafasfsafasfasfasfasfsafasfsfhdsghgkslhjfSDHlkghdslghlkjghlskjhgdsfgjsdnglksj

Angela says

This book is easy to follow, and I love the case studies.

Jennumero2 says

I hated this class.

Megan says

Even though this book was read for my Business Ethics class, it was a pretty decent book. Taught me a lot of information, and it wasn't a text that I wanted to throw out my window...even if it was slow at times.

Michael Brady says

This was a text for GM675 Management Ethics & Issues. Glad it was so chewy considering how expensive it was. See if you library can loan it to you...

Jen Jenson says

Honestly, I really enjoyed it! :)

William M says

The book was read as part of Liberty University "Business Ethics" course. The material and examples provided are ok. However, the presentation of the material in the book is terrible.

R.G. says

I enjoyed reading it. It was very straight forward, but it helps lay a solid foundation and makes you think about ethics. By the end, I was able to make the most ethical decisions for situations.

Natasya Wiah says

3.7 star

Kausar Rafiq says

it is a good book

Laura says

This text is prejudicial and inaccurate. Part of the text states, "Regardless of their legality, others will certainly judge the actions taken in such situations as right or wrong, ethical or unethical." I completely disagree with this! It is a small percentage of the population who see in simple black and white instead of gray. The foundation of this text assumes I am an inexperienced person in the workforce. It is not written well. The phrase "right or wrong, ethical or unethical" is used - verbatim - 4 times in chapter 1 alone. Skip it find something less one-sided.
