



## The ABC's of Hand Lettering

Abbey Sy

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The ABCs of Hand Lettering is a comprehensive guidebook for beginners in hand lettering. Inside you'll find a repository of styles you can explore with drawing letters. Learn the basics – from the rundown of art materials, font styles, and the process of turning letters into visual art. Get to see the work of some of your favorite local letterers and type artists. And lastly, check out tips on finding your own style and making your mark as a creative individual in the book.

## The ABC's of Hand Lettering Details

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Author : Abbey Sy

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## From Reader Review The ABC's of Hand Lettering for online ebook

### Dessa Mae says

I thank this book for helping me rediscover my love for hand lettering and making me realize that there are endless possibilities in making art and I am barely scratching the surface of it ❤

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### Chairumi Tyas says

Buku ini berguna sekali, menambah pengetahuan tentang hand-lettering yang tidak saya ketahui sebelumnya. Saya membaca sambil praktik hand lettering dan hasilnya memuaskan :-D

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### Cel Cunanan says

I wasn't expecting to really learn proper strokes or guides on how to do hand lettering as I believe this art is too personal. Most of the typography intro in the first chapters I already know since I like Typography as well. There are no exercises. But there were several pages dedicated to other Filipino hand letterers including their work so it's a good source of inspiration only (for me). Youtube videos are probably better references if you want to learn the step by step of practicing your hand lettering. For the price, I wouldn't say it's a waste. It's a good place to start for those who have zero background on what hand lettering is and how to get started.

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### Stefanny Natalia says

Sebenarnya buku ini cukup membantu untuk orang-orang yang ingin belajar hand lettering, tapi dibeberapa bagian, buku ini kurang maksimal juga untuk orang-orang yang setidaknya sudah tau dasar2 typography seperti aku...

3,5 bintang untuk buku ini, bukan karena isinya jelek.

Illustrasinya Abbey Sy cantik banget sumpah, cuma penjelasan-penjelasan didalamnya bener2 yang basic banget, yang mana lebih cocok untuk orang2 yang memang belum bisa membedakan apa itu typography apa itu serif, apa itu sans serif...

di satu sisi, ada beberapa bagian yang aku suka, karena ada tips untuk bagaimana sebaiknya tampilan hand lettering agar terlihat indah tapi tetap bisa terbaca, ada juga refrensi-refrensi dari karya Typographer dan hand letter artist di dalamnya. Mungkin aku bakal coba menduplikat beberapa contoh didalamnya untuk permulaan, supaya tau seberapa kemampuanku hahahaha

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### Lex says

I was actually expecting that this book have like practice sheets for lettering. LOL. But good tips! :) I'll try

harder next time with my hand lettering/scripts.

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## Queen says

Originally posted at Just a Flyleaf

I've always wanted to try hand lettering. It started when I was in high school, I have a friend who does well in hand lettering. I admire her works, and I always ask her to do lettering on my notebook or just a piece of paper. She's always the one who writes on Manila paper for our group reports, she also does the cut-outs and lettering of the name of the event when we have a program. Well, you get the idea: she's basically talented.

My notebooks in college were filled with doodles, scribbles and crooked free-style letterings (even though I wasn't good at it! Haha!). Since calligraphy and hand lettering have been all over the social media, my interest got more intense. I've watched a lot of tutorial videos on the internet, but I still didn't know where to start. Luckily, I'm a follower of Stay Bookish and I learned about Abbey Sy's book, "The ABCs of Handwriting".

*The ABCs of Hand Lettering is your trusty guide and the perfect first step to starting a wonderful new hobby. Learn the difference between serif, sans scripts, and decorative fonts; find out how to put together letters and words; and come up with your very own hand-lettered work. By the end of this book, you'll definitely always be creating.*

## BOOK SIGNING (08/08/2015)

On August 8, 2015, she had her book signing event at Trinoma. So, I took the opportunity to buy a copy and have it signed by the author. While waiting for the registration table to open, I browsed through the book and it illustrates various font styles, details on the parts and process of hand lettering, and guest artists showing their own style.

The registration opened at around 1:00pm and the signing and stamping began after her short message. While waiting for my turn, I was reading a different book, "The Longest Ride," then the emcee (Charmie, who by the way, is my batchmate in UPLB ROTC) announced that they'll be having a giveaway. Two prizes: a wallet and a pad. The first two names called for the pad already left so Abbey had to draw another name...guess what? she called MY NAME! Ha! I don't know, somehow, I knew that I was going to win the watercolor pad.

The book is nicely written, its sentences are straight to the point and is easy to understand. The fonts are also gorgeous and I can't wait to try the different styles. The book is just so beautiful from cover to cover and it's so colorful! The book will really inspire you to always be creating.

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## Neti Triwinanti says

3 bintang.

Karena tadinya berharap ada halaman-halaman untuk berlatih. Tapi cukup informatif buat yang benar-benar baru memulai hand lettering.

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### **jerica says**

Gorgeous book (the colors are amazing) and a great basic lettering book. It's not too helpful if you already know the basics (honestly, everything here you can learn for free online) but the lettering samples in this book are really pretty to look at and can serve as great practice material.

The book's format/content reminds me a lot of Emily Gregory's Little Book of Lettering, from the tips down to the artist features. The main difference is this book doesn't have the chapter on 3D typography.

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### **Nauka N. says**

a really useful book for everyone who interested in learning typography and lettering! it's easy to be followed and practiced, and the letterings and layouts in this are beautiful.

solid 4 stars for this!

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### **Hazel (Stay Bookish) says**

Visit Stay Bookish for more book reviews!

I've been a fan of Abbey Sy's hand lettering work for a few years now (as well as her amazing blog, Artistic Dreams) and even attended one of her workshops over the summer, so I was definitely psyched to hear that she was releasing a book! I've always been a lover of artsy things, being a design and typography enthusiast, but it didn't come naturally to me (by that I mean I can't draw to save my life), as it did for real creative people like Abbey. I wanted to learn hand lettering from an expert and her book was my best bet.

To those who've attended Learn By ABC, The ABCs of Hand Lettering is reminiscent of the workshop guidebook, except more inclusive. In five chapters, Abbey discusses how to get started, illustrates various font styles, details the process of hand lettering, showcases a handful of inspiring artists, and talks about getting your work out there. All this is shared in a way that isn't an overload of information- you won't find any long paragraphs here. Instead, the guidebook is precise and straightforward but covers what is essential to learning hand lettering, like knowing the difference between typography, lettering and calligraphy, what materials to use, how to draft and layout and much more.

Aside from being illuminating about the art of hand lettering, the pages of the book are visually-enticing, gorgeous and oh so colourful. If you like to stare at gorgeous lettering art, you'll be staring at this book all day. The illustrations are so fabulous. More importantly, they're completely inspiring. Just looking at them makes you want to get a brush pen of your own and try your hand at lettering. With all the tips and advice Abbey shares on this book, you're well on your way.

Abbey Sy's first book is a huge success, not to mention a very helpful and encouraging guide. If you're an

aspiring letterer, do pick up *The ABCs of Hand Lettering*. It will surely help kick-start your hand lettering journey and inspire you to always be creating.

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### **Athaya Irfan says**

Buku yang terlalu sederhana. Menyesal juga kenapa kutukarkan placebo ku hanya untuk buku ini. Terasa sia-sia.

silakan baca sendiri yang ingin tahu "secuil" mengenai apa itu hands lettering.

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### **Sheryl says**

Things I loved:

-Visually pleasing. I loved that there were many featured artists in Part 4 of the book.

-Surprisingly technical. It was interesting for me to know that hand lettering, typography, calligraphy are art forms in themselves with technical terms to boot. Who even knew that you had a term for adjustment of spaces between characters aka kerning? Also, knowing about the difference between Serif and Sans Serif, yasss!

-Intrigued my curiosity. I've always loved beautiful writing. I even remember having writing classes in school both in English and Chinese and how my mom used to hold competitions among us sisters at home on the best handwriting. (Guess who was the reigning queen? :D) If I didn't have too much on my plate, I am almost at the brink of adding another hobby on my list! Maybe, someday.

2017 TFG Bingo Card Challenge: ABOUT ART - 16/25

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### **Joaquin says**

A three and a half star rating isn't that low. Generally, the highest I've given a local book must've been the same? So don't stress out on the rating.

This book has opened up a lot of possibilities for me because I've always been interested in hand lettering because of its beauty and elegance.

It's nice to learn all about the different terminologies and the different materials and different styles. This book just has a lot to offer!

It also has some features from other artists to show some different perspectives on hand lettering. Would recommend this to everyone who wants to try and learn hand lettering!

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### **Maui Rochell says**

I bought this book last July 10 and I only opened and read the book this morning in one seating. I let myself crave for this book even if I already have it. Weird, right? Of course, it won't be the last time that I will read this cause I'm pretty sure I'll get back to this when I formally start my self-study in drawing letters.

I love writing. As in writing in my journal, taking down notes from a lecture and such. But just this year, I became engulfed in painting letters. Since drawing and painting has been my life-long dream I admit that I don't have the natural gift in doing it. I tried doing digital typography way back in my first year high school and over the years, my passion in doing that died.

Now, I want to pursue painting and drawing letters as my hobby and as a way of communicating my words through producing a beautiful visual art. As what Abbey Sy's said in her book, no one starts off being excellent. That's why I am making my way off now learning and acquiring knowledge about the craft that I wanted to pursue.

Reading The ABC's Hand of Lettering is my first step to do that. It's a very informative book aside from its' beautiful output which is given knowing Abbey Sy. :) She has been my inspiration not just in her craft but also in her passion about traveling, writing and exploring life. Kudos to you Ate Abbey and your team for making this book!

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### **Mauricio Portillo says**

Fascinating . I like it the way of the different letters and some ideas to improve the handwritten

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