



The Big Book of NLP, Expanded: 350+ Techniques, Patterns & Strategies of Neuro Linguistic Programming

Shlomo Vaknin , Marina Schwarts (Contributor)

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At last, a concise encyclopedia of NLP patterns! The Big Book Of NLP, Expanded, contains more than 350 techniques, patterns & strategies written in an easy, step-by-step format. The methods include a full array of the fundamentals that every practitioner needs, such as the Swish pattern and The Phobia Cure, as well as advanced and unique patterns, such as The Nested Loops method and Learning Strategies. Many of these techniques were never published before and cannot be found elsewhere. Perhaps more important, and unlike most other NLP books and programs, the patterns are written with great care and testing to ensure that they are clear and can be followed immediately.

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Author : Shlomo Vaknin , Marina Schwarts (Contributor)

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Anisa Aven says

This book will continue to be on my resource shelf - forever. For NLP enthusiasts, it's rich with NLP techniques and Go-To solutions for personal transformation as well as for helping clients.

Jimmy Worms says

Full of ridiculous typos and grammar errors from page 1 until the end . Spell ccehk exists for a reoasn . Book cover looks , on closer inspection , to be designed by a 15 year old - a-symmetrical , no white space , and the spine is upside down (!!!) . Inside - letter spacing is huge , line height is enormous . Full of fluff . Overall - incredibly sloppy , poorly written collection of NLP techniques . A filthy scheme to make a quick buck , rather than a proper book . I am 100% sure many who have given 5 stars here are paid indian freelancers .
WORST BOOK I HAVE EVER PURCHASED . STRAIGHT TO TRASH BIN !

Harkes says

If you don't find a NLP technique you are looking for here, it probably doesn't exist! (just kidding)

Mrs Froggy says

This book is a great treasure, it contains every technique you will ever need!

Ole says

Many really good techniques easily explained in layman terms so everyone can get to it.
