



The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change

Jon Gordon

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An illustrated business fable that gives you the faith, courage and confidence to win in today's tough economic climate

Fear and uncertainty are staples of daily life in today's struggling economy. As bad as things can be, economic downturns also lead to new opportunities. It's easy to worry, give up and let fear paralyze you. However, you have more control than you think you do and how you handle adversity is your choice-and the only choice that matters. In fact, study history and you'll find that a lot of people and organizations made a name for themselves and grew their businesses during recessions and downturns. These successful people and organizations all shared similar characteristics and took similar actions to thrive while others merely tried to survive. You can do the same.

In *The Shark and the Goldfish*, Jon Gordon shares an inspiring fable about Gordy, a pampered goldfish who gets swept out to sea. Desperate for food, Gordy meets a kind shark who teaches him the ultimate lesson-Goldfish wait to be fed. Sharks go find food. Gordy also learns that the difference between a full and empty stomach is our faith, beliefs and actions. In the face of adversity and lean times, this is a business fable that reinforces a proven truth: You can't control the events in your life. But you can control how you respond and in turn this determines the outcome.

A business fable that teaches valuable lessons on the importance of working hard, maintaining a locus of control and focusing on positive choices instead of negative voices, Written by Jon Gordon, bestselling author of *The Energy Bus* and *The No Complaining Rule*

Reveals how change is inevitable-but that you can make it your friend or foe. Provides an action plan filled with tips and strategies to thrive during change and adversity If you're facing tough economic times, *The Shark and the Goldfish* will motivate you, inspire you, and give you the confidence you need to thrive during changing times.

The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change Details

Date : Published September 22nd 2009 by Wiley (first published August 27th 2009)

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Author : Jon Gordon

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From Reader Review The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change for online ebook

Pixie says

A short, fun book about facing changes (professional or personal) with a positive attitude.

Kelly says

Excellent motivational book about overcoming adversity and planning for change.

Doha Nassar says

I love Jon Gordon's books, but this one was not as good as his other works. It is a short read but does not offer as much depth as his other books. Might be good for Middle/high school students to read though!

Kristin says

Another AMAZING Jon Gordon book. He is an excellent author and the content is right on point. This was a fast, but impactful book. It is a great read for anyone struggling in any area of life. People who embrace adversity are the ones that come out on top. So many more great quotable lines. I always use a highlighter when reading a Jon Gordon book. Below is a perfect summary of this book (taken from the description on Goodreads):

"You can't control the events in your life. But you can control how you respond and in turn this determines the outcome."

Now read the book to find out how to shift your paradigm to come out on top.

Brian says

Has an amusing, entertaining and informative story line. A good read for adults AND children 8+. Very nice little read concerning the need for action to achieve success with bullet points to pick out. Not necessarily NEW information, just an entertaining, quick read way of putting it.

Hitessh Panchal says

Jon Gordon is Aesop of this century !

His fables , that teaches lessons of life are short and to the point.

A goldfish lands in a sea (no they don't survive in Sea water, but go along with the story), and is unable to find food until a shark notices it and decides to give him a lesson on survival.

Good, Short, Quick , Effective Read !!!

??ng B?o says

Mô?t câu chuyê?n ng??n, ??n gia?n nh?ng cu?ng râ?t la? thu? vi?. Mi?nh nhâ?n thâ?y mi?nh hiê?n phâ?n na?o ?o? giô?ng nh? con ca? mắ?p vậ?y. Chi? cô? g??ng mô?t chu?t ?ê? kiê?m ?u? th??c ?n ch?? ch?a bao gi?? nghi? la?m sao ?ê? sung tu?c lên ca?. Nô?i dung kha? la? ??n gia?n va? dê? hiê?u. Mi?nh tin la? quyê?n sa?ch h??p v??i bắ?t ki? l??a tuô?i na?o. Miê?n la? biê?t ?o?c. ^^

Naomi says

Another dime a dozen positive thoughts get you promoted and successful read with a story spin. I found myself more focused on how a fresh water fish was living in the ocean than the "lessons" of the book since I have read them in numerous other books.

Erin says

Maybe this should have been written as a children's book???? Not to be an energy vampire, but this really seems like it was a book written simply to help pay off the summer home in Martha's Vineyard.

Borrowed from KK

Benjyklostermann says

I think I've read one too many Gordon books now. This was particularly bland and full of filler. Even at that only made like 70 pages, in a short sized book. Truly remedial in presentation of content.

Toàn Khôi says

T?p sách dành cho nh?ng ng??i ?ang mu?n v??t thoát th? thách c?a cu?c s?ng T? duy cá m?p suy ngh? cá vàng là câu chuyê?n v? chú cá vàng Gordy y?u ?u?i, nhút nhát và bác cá m?p Sammy anh hùng, d?ng c?m. Cá vàng Gorly có m?t cu?c s?ng tuy?t v?i, thanh bình, ???c bao b?c, che ch?, ??y ?? th?c ?n trong chi?c h? nh? bé, an toàn c?a mình. Còn cá M?p thì lo toan, ??u tranh b?n b? m?i th? ngoài ??i d??ng r?ng l?n. T??ng ch?ng nh?, hai nhân v?t này s? khó có m?i liên h?. V?y mà...

Một ngày kia, khi cá vàng vọt vào nghành cún, phở bở vào thố gì mênh mông cớa ợi dợng, Gordy tợ nhiên là chợi vợi. Trong lúc nguy hiợm nhợt cợa cuợc ợợi giợa sợ sợng và cái chợt thì cá vàng gợp ợợc cá mợp Sammy. Mợi liên hợ giợa hai nhợn vợt ợy hình thành, mợt cách rợt kợ lợ: Không ợa, chợng ghợet nhợng cợng chợng mợn, chợng thợợng. Tuy nhiên, hai cá thợ khác biợt khi bợc vào không gian chung, lợi phát sinh tợợng tác. Cá mợp không cợu vợt, hay cho ợn ợợy ợợ mà bác ợy ợợ chợ dợy cho cợu cá vàng nhợng nguyên tợc sợng, làm viợc, suy nghợ và ợng xợ trong tợng tình huợng ợợ cá vàng không vô ợợnh, lờnh ợờnh, không ợợm ợích.

Cuợc biợn chuyợn trong nợi tợi cợa Gordy, tợ ợó mà hình thành... Khợo léo dùng hình ợợnh cợa hai chú cá ợợ làm ợn dợ cho câu chuyợn cuợc ợợi cợa mợi ngợợi, tác giợ Jon Gordon vợ ra cho ngợợi ợợc câu chuyợn cợa con ngợợi, cợa cuợc ợợi. Nhiợu ngợợi trong chúng ta giợng nhợ chú cá vàng Gordy. ợợi mợt vợi nhợng vợp ngợ, ợau thợợng hay thợt bợi, dợ dờng chán nợn và ngợng cợ gợng. là thợ nào ợợ bợc qua giai ợoợn này, dù có, hay không gợp ợợc “cá mợp” nào ợợy?

Chuyợn cợa cá mợp, cá vàng giợn ợợn nhợng lợi dợn dợt, cách kợ chuyợn khợo kéo ợợ khiợn ngợợi ợợc tìm thợy con ợợng thoát ra nhợng suy nghợ, hành ợợng tiêu cợc. Nhợ lợi cợa Jon Gordon, thay vì coi chúng là kợ thù, rợi chợu ợợng, cợm ghợet và ra sợc chợng lợi chúng, hãy cợu chợn cách ôm chợm lợy mợi sợ thay ợợi, biợn chúng trợ thành bợn cợa mình, hợc hợi và kiợm soát chúng.

Sách do First News thợc hiợn, NXB Tợng Hợp ợn hành, phát hành tợi nhà sách Trí Viợt, 11H Nguyợn Thợ Minh Khai, Phợợng Bợn Nghợ, Quợn 1 và tợt cợ các hợ thợng nhà sách trên cợ nợợc.

Ợoi nét vợ Jon Gordon:

Jon Gordon là tác giợ tiên phong trong viợc phát huy khợ nợng cợa cá nhợn tích cợc bao gợm nhợng doanh nhợn, nhợng nhà lãnh ợợo hay các tợ chợc, trợợng hợc. Ông cợng là ngợợi ợợng sáng lợp chợợng trình PEP – Positive Energy Program – giúp phát triợn tợ duy tích cợc. Jon và các Giợi Pháp Nợng Lợợng cợa ông ợợ tợo ợợc dợu ợn trên hàng trợm chợợng trình truyợn hình, tợp chí khợp thợ giợi nhợ: CNN’s American Morning, NBC’s Today Show, Men’s Health, Forbes và Positive Thinking...

Ông cợng là tác giợ cuợn The 10 Minute Energy Solution (Giợi Pháp Nghợ Lợc Trong 10 Phợt), Energy Addict: 101 Physical, Mental, and Spiritual Ways to Energize Your Life (Nợng Lợợng Say Mê: 101 Cách ợợ Tiợp Thêm Nợng Lợợng Cho Cuợc Sợng Cợa Bợn), The Carpenter (Ngợợi thợ mợc lợ lợng)... Jon tợt nghiợp cợ nhợn ợợi hợc Cornell và là thợc sợ ợợi hợc Emory. Ông ợang sợng vợi vợ và hai con ợ vùng ợợng bợc bang Florida.

<https://www.firstnews.com.vn/vi/tac-p...>

Megan says

I read this to my middle school leadership class. I know the older ones (8th graders) got something out of it. I didn't get anything out of it personally. All the messages, at least for me, are one hundred percent common sense and stuff I've been doing my whole life. Still, I think it's a good read for young adults, maybe college and high school kids.

Tr??ng Nh?t says

A great book for those who want to live their own lives and be able to deal with the toughness of life. You can be a goldfish with the whole world is just a small tank, waiting for being fed or you can be a shark controlling your own life.

Alexandra Farrington says

Great ideas and points but it could've been left as a picture book with just the graphics and gotten the points across way more effectively. I understand the format of telling it in story form it did make it more fun to READ but having the main points in graphics throughout honestly defeated the purpose... this probably would've been better off as an inspirational poster or viral FB live.

Katie says

I think this is the first time I have given 1 star (and I love books about positive thinking!). This book would really be better in poster form. The illustrations that cover 50% of the book are a tad lame, shall I say? One nice colorful poster sized image of the goldfish and shark accompanied by a one-sentence summary of the story (which is simply repeated over and over as if trying to teach an infant in the book) would be completely sufficient. "Be a shark and go after your own food; don't wait around like a goldfish for somebody to feed you."-- You just read the book/poster. Congratulations!
