



The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change

Jon Gordon

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An illustrated business fable that gives you the faith, courage and confidence to win in today's tough economic climate Fear and uncertainty are staples of daily life in today's struggling economy. As bad as things can be, economic downturns also lead to new opportunities. It's easy to worry, give up and let fear paralyze you. However, you have more control than you think you do and how you handle adversity is your choice-and the only choice that matters. In fact, study history and you'll find that a lot of people and organizations made a name for themselves and grew their businesses during recessions and downturns. These successful people and organizations all shared similar characteristics and took similar actions to thrive while others merely tried to survive. You can do the same.

In *The Shark and the Goldfish*, Jon Gordon shares an inspiring fable about Gordy, a pampered goldfish who gets swept out to sea. Desperate for food, Gordy meets a kind shark who teaches him the ultimate lesson-Goldfish wait to be fed. Sharks go find food. Gordy also learns that the difference between a full and empty stomach is our faith, beliefs and actions. In the face of adversity and lean times, this is a business fable that reinforces a proven truth: You can't control the events in your life. But you can control how you respond and in turn this determines the outcome.

A business fable that teaches valuable lessons on the importance of working hard, maintaining a locus of control and focusing on positive choices instead of negative voices, Written by Jon Gordon, bestselling author of *The Energy Bus* and *The No Complaining Rule*

Reveals how change is inevitable-but that you can make it your friend or foe. Provides an action plan filled with tips and strategies to thrive during change and adversity If you're facing tough economic times, *The Shark and the Goldfish* will motivate you, inspire you, and give you the confidence you need to thrive during changing times.

The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change Details

Date : Published September 22nd 2009 by Wiley (first published August 27th 2009)

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Author : Jon Gordon

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From Reader Review The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change for online ebook

Pixie says

A short, fun book about facing changes (professional or personal) with a positive attitude.

Kelly says

Excellent motivational book about overcoming adversity and planning for change.

Doha Nassar says

I love Jon Gordon's books, but this one was not as good as his other works. It is a short read but does not offer as much depth as his other books. Might be good for Middle/high school students to read though!

Kristin says

Another AMAZING Jon Gordon book. He is an excellent author and the content is right on point. This was a fast, but impactful book. It is a great read for anyone struggling in any area of life. People who embrace adversity are the ones that come out on top. So many more great quotable lines. I always use a highlighter when reading a Jon Gordon book. Below is a perfect summary of this book (taken from the description on Goodreads):

"You can't control the events in your life. But you can control how you respond and in turn this determines the outcome."

Now read the book to find out how to shift your paradigm to come out on top.

Brian says

Has an amusing, entertaining and informative story line. A good read for adults AND children 8+. Very nice little read concerning the need for action to achieve success with bullet points to pick out. Not necessarily NEW information, just an entertaining, quick read way of putting it.

Hitessh Panchal says

Jon Gordon is Aesop of this century !

His fables , that teaches lessons of life are short and to the point.

A goldfish lands in a sea (no they don't survive in Sea water, but go along with the story), and is unable to find food until a shark notices it and decides to give him a lesson on survival.

Good, Short, Quick , Effective Read !!!

??ng B?o says

Mô?t câu chuyê?n ng??n, ??n gia?n nh?ng cu?ng râ?t la? thu? vi?. Mi?nh nhâ?n thâ?y mi?nh hiê?n phâ?n na?o ?o? giô?ng nh? con ca? mâ?p vâ?y. Chi? cô? g??ng mô?t chu?t ?ê? kiê?m ?u? th??c ?n ch?? ch?a bao gi?? nghi? la?m sao ?ê? sung tu?c lê?n ca?. Nô?i dung kha? la? ??n gia?n va? dê? hiê?u. Mi?nh tin la? quyê?n sa?ch h??p v??i bâ?t ki? l??a tuô?i na?o. Miê?n la? biê?t ?o?c. ^^

Naomi says

Another dime a dozen positive thoughts get you promoted and successful read with a story spin. I found myself more focused on how a fresh water fish was living in the ocean than the "lessons" of the book since I have read them in numerous other books.

Erin says

Maybe this should have been written as a children's book???? Not to be an energy vampire, but this really seems like it was a book written simply to help pay off the summer home in Martha's Vineyard.

Borrowed from KK

Benjyklostermann says

I think I've read one too many Gordon books now. This was particularly bland and full of filler. Even at that only made like 70 pages, in a short sized book. Truly remedial in presentation of content.

Toàn Khôi says

T?p sách dành cho nh?ng ng??i ?ang mu?n v??t thoát th? thách c?a cu?c s?ng T? duy cá m?p suy ngh? cá vàng là câu chuy?n v? chú cá vàng Gordy y?u ?u?i, nhút nhát và bá?c cá m?p Sammy anh hùng, d?ng c?m. Cá vàng Gorly có m?t cu?c s?ng tuy?t v?i, thanh bình, ???c bao b?c, che ch?, ??y ?? th?c ?n trong chi?c h? nh? bé, an toàn c?a mình. Còn cá M?p thì lo toan, ??u tranh b?n b? m?i th? ngoài ??i d??ng r?ng l?n. T??ng ch?ng nh?, hai nh?n v?t này s? khó có m?i liên h?. V?y mà...

M?t ngày kia, khi cá vàng v??ng vào ngh?ch c?nh, ph?i b??c vào th? gi?i m?nh m?ng c?a ??i d??ng, Gordy t?t nhiên là ch?i v?i. Trong lúc nguy hi?m nh?t c?a cu?c ??i gi?a s? s?ng và cái ch?t thì cá vàng g?p ???c cá m?p Sammy. M?i liên h? gi?a hai nh?n v?t ?y hình thành, m?t cách r?t k? l?: Không ?a, ch?ng ghét nh?ng c?ng ch?ng m?n, ch?ng th??ng. Tuy nhiên, hai cá th? khác bi?t khi b??c vào kh?ng gian chung, l?i phát sinh t??ng t?c. Cá m?p kh?ng c?u v?t, hay cho ?n ??y ?? mà bá?c ?y ?ã ch? d?y cho c?u cá vàng nh?ng nguy?n t?c s?ng, làm vi?c, suy ngh? và ?ng x? trong t?ng tinh hu?ng ?? cá vàng kh?ng v? ??nh, l?nh ?ênh, kh?ng ?i?m ?ích.

Cu?c bi?n chuy?n trong n?i t?i c?a Gordy, t? ?ó mà hình thành... Khéo léo dùng hình ?nh c?a hai ch?u cá ?? làm ?n d? cho câu chuy?n cu?c ??i c?a m?i ng??i, tác gi? Jon Gordon v? ra cho ng??i ??c câu chuy?n c?a con ng??i, c?a cu?c ??i. Nhi?u ng??i trong chúng ta gi?ng nh? ch?u cá vàng Gordy. ??i m?t v?i nh?ng v?p ngã, ?au th??ng hay th?t b?i, d? d?ng chán n?n và ng?ng c? g?ng. là th? nào ?? b??c qua giao ?o?n này, dù có, hay kh?ng g?p ???c “cá m?p” nào ??y?

Chuy?n c?a cá m?p, cá vàng gi?n ??n nh?ng l?i d?n d?t, cách k? chuy?n khéo kéo ?ã khi?n ng??i ??c t?m th?y con ??ng thoát ra nh?ng suy ngh?, hành ??ng ti?u c?c. Nh? l?i c?a Jon Gordon, thay vì coi chúng là k? th?u, r?i ch?u ??ng, c?m ghét và ra s?c ch?ng l?i chúng, h?y c?u ch?n cách ôm ch?m l?y m?i s? thay ??i, bi?n chúng tr? thành b?n c?a m?nh, h?c h?i và ki?m soát chúng.

Sách do First News th?c hi?n, NXB T?ng H?p ?n hành, phát hành t?i nh? s?ch Trí Vi?t, 11H Nguy?n Th? Minh Khai, Ph??ng B?n Ngh?e, Qu?n 1 và t?t c? các h? th?ng nh? s?ch trên c? n??c.

?ôi nét v? Jon Gordon:

Jon Gordon là tác gi? tiên phong trong vi?c phát huy kh? n?ng c?a cá nh?n t?ch c?c bao g?m nh?ng doanh nh?n, nh?ng nh?a l?nh ??o hay các t? ch?c, tr??ng h?c. Ông c?ng là ng??i ??ng s?ng l?p ch??ng tr?nh PEP – Positive Energy Program – gi?p phát tri?n t? duy t?ch c?c. Jon và các Gi?i Ph?p N?ng L??ng c?a ông ?ã t?o ???c d?u ?n trên hàng tr?m ch??ng tr?nh truy?n h?nh, t?p chí kh?p th? gi?i nh?: CNN’s American Morning, NBC’s Today Show, Men’s Health, Forbes và Positive Thinking...

Ông c?ng là tác gi? cu?n The 10 Minute Energy Solution (Gi?i Ph?p Ngh? L?c Trong 10 Phút), Energy Addict: 101 Physical, Mental, and Spiritual Ways to Energize Your Life (N?ng L??ng Say M?ê: 101 C?ch ?? Ti?p Th?m N?ng L??ng Cho Cu?c S?ng C?a B?n), The Carpenter (Ng??i th? m?c l? l?ng)... Jon t?t nghi?p c? nh?n ??i h?c Cornell và là th?c s? ??i h?c Emory. Ông ?ang s?ng v?i v? và hai con ? v?ng ?ông b?c bang Florida.

<https://www.firstnews.com.vn/vi/tac-p...>

Megan says

I read this to my middle school leadership class. I know the older ones (8th graders) got something out of it. I didn't get anything out of it personally. All the messages, at least for me, are one hundred percent common sense and stuff I've been doing my whole life. Still, I think it's a good read for young adults, maybe college and high school kids.

Tr??ng Nh?t says

A great book for those who want to live their own lives and be able to deal with the toughness of life. You can be a goldfish with the whole world is just a small tank, waiting for being fed or you can be a shark controlling your own life.

Alexandra Farrington says

Great ideas and points but it could've been left as a picture book with just the graphics and gotten the points across way more effectively. I understand the format of telling it in story form it did make it more fun to READ but having the main points in graphics throughout honestly defeated the purpose... this probably would've been better off as an inspirational poster or viral FB live.

Katie says

I think this is the first time I have given 1 star (and I love books about positive thinking!). This book would really be better in poster form. The illustrations that cover 50% of the book are a tad lame, shall I say? One nice colorful poster sized image of the goldfish and shark accompanied by a one-sentence summary of the story (which is simply repeated over and over as if trying to teach an infant in the book) would be completely sufficient. "Be a shark and go after your own food; don't wait around like a goldfish for somebody to feed you."-- You just read the book/poster. Congratulations!
