



Heart of the Visionary

Shiloh Sophia McCloud , Mary MacDonald (Editor) , Caron McCloud (Editor) , Shannon Johnson McCloud (Editor) , Elizabeth Benson Udom (Editor) , Sue Hoya Sellars (Illustrator)

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From Reader Review Heart of the Visionary for online ebook

Briana says

This is a workbook for women creative entrepreneurs.

I find McClouds art to be inspiring, but her words less so. Her images inspire my pens to brilliant colors, but her knowledge of business was a little disappointing. Maybe that's because I am already in business in a technical field and was seeking inspiring words of wisdom to lead to me greater heights rather than starting at the beginning again. I have enjoyed many of the exercises and meeting the contributing authors.

One of the differences between this and another of her journals that I have is that this has virtually no blank pages on which to let creativity roam free outside the bounds of her structure. There is lots of guidance of ways to explore the frames of entrepreneurship for women. I felt a little talked down to as though women don't really know anything about business and going into my first business I just wasn't in that position. So again a little sad.

Overall I'd say that for a beginning entrepreneur, it's a great thing. She leads you through almost all of the opening steps of starting your own project. It's very focused on empowering and supporting women in all of their forms and has a strong intention that is backed up by what's delivered.
